

Happy New Year!

Blue Iris is the Hot Color for 2008!



The Hot color for 2008 is a cool blue.
And Dimensions can match it for you!

PMS 18-3943

Dexigner (12/11) reports that “Pantone, the global authority on color and provider of professional color standards for the design industries, selected **Pantone 18-3943 Blue Iris**, a beautifully balanced blue-purple, as the color of the year for 2008”. Blue Iris is said to incorporate the “stable and calming aspects of blue with the mystical and spiritual qualities of purple.” The color also “satisfies the need for reassurance in a complex world, while adding a hint of mystery and excitement.” Leatrice Eiseman, executive director of the Pantone Color Institute, said “As a reflection of the times, Blue Iris brings together the dependable



*Le Venitien
tinted to
match
Blue Iris*

aspect of blue, underscored by a strong, soul-searching purple cast. Emotionally, it is anchoring and meditative with a touch of magic.” Eiseman said Blue Iris is able to be “combined with deeper plums, red-browns, yellow-greens, grapes and grays.

The background below is Blue Iris



January 21-23.
West Palm Beach, Florida.

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